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King International Investment Limited

帝王國際投資有限公司

(formerly known as Life Healthcare Group Limited 蓮和醫療健康集團有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 928)

VOLUNTARY ANNOUNCEMENT

This announcement is made by King International Investment Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

Reference is made to the announcements of the Company dated 11 August 2023, 13 September 2023, 21 September 2023, 24 October 2023, 10 November 2023 and 22 November 2023 in relation to the commencement of new business and the entering into of a number of ancillary agreements. The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby announces that on 26 January 2024, Sanya Xingyun Zhiguang Food Technology Limited (三亞幸運之光食品科技有限公司) (“**Sanya Xingyun Zhiguang**”), a wholly-owned subsidiary of the Company, entered into a non-legally binding memorandum of strategic cooperation (the “**Memorandum of Strategic Cooperation**”) with Yiyang Zhijia Group Co., Limited (頤養之家集團有限公司) (“**Yiyang Zhijia**”). Pursuant to the Memorandum of Strategic Cooperation, Sanya Xingyun Zhiguang will work with Yiyang Zhijia to jointly establish a liquor development and sale company and fully utilize the sales channels of Yiyang Zhijia to expand the sale of “Diwangchi” (帝王池), “Bentley • Diwangchi” (賓利 • 帝王池) and other liquor, for a term commencing from the date of the signing of the Memorandum of Strategic Cooperation and expiring on 25 January 2025.

Yiyang Zhijia is a limited company established in the People’s Republic of China (the “**PRC**”). Its platform of Yiyang Zhijia is an all-round, integrated and one-stop comprehensive service platform for health, green and better life that actively responds to the national call for “Healthy China”. Based on the needs of the people, it fully utilizes information technology, develops and uses big data on information resources and strives to improve people’s life. The platform of Yiyang Zhijia has five project systems, namely Longevity and Health – a project on public health, Elderly Care – a consumption-based elderly care project, Happiness and Well-being – a project on spiritual civilization, Virtue for All – a public welfare project and Overall Planning – a project on assisting enterprises. Yiyang Zhijia and its ultimate beneficial owner(s) are independent third parties not connected with the Company and its connected person(s). The Board is of the view that the Strategic Memorandum of Cooperation will help the Group to implement its plan to develop the business of sales and production of healthcare food and beverage and wine in the PRC (the “**New Business Activity**”).

As at the date of this announcement, the Group is principally engaged in healthcare products and services and money lending business. The Board considers that the entering into of the Strategic Memorandum of Cooperation by Sanya Xingyun Zhiguang will be beneficial to the Group in developing the New Business Activity. The New Business Activity represents a good opportunity for the Group to diversify its business and income streams, which will ultimately enhance the financial performance and profitability of the Group. The Board is of the view that the commencement of the New Business Activity will not only expand the scope of the Group's principal business, but will also bring synergies to the Group's operations. The Board considers that the commencement of the New Business Activity will be in the interests of the Company and its shareholders as a whole.

By order of the Board
King International Investment Limited
Liu Mingqing
Co Chairman and Executive Director

Hong Kong, 26 January 2024

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Wang Mengyao (*Chairman*)
Mr. Liu Mingqing (*Co Chairman and Chief Executive Officer*)
Mr. Lu Xingwu
Mr. Pang Zhen
Mr. Man Wai Lun
Mr. Long Jinbo

Independent Non-executive Directors:

Mr. Gu Jianguo
Ms. Yang Xilin
Ms. Yan Ming
Mr. Lou Tao