Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TACK FIORI INTERNATIONAL GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 928)

UNUSUAL PRICE AND VOLUME MOVEMENT

This announcement is made at the request of the Stock Exchange and is made pursuant to Rule 13.09(2) and 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules"), and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board of directors (the "Board") of Tack Fiori International Group Limited (the "Company") has noted the increase in trading price and volume of the shares of the Company (the "Shares") recently. Having made such enquiry with respect to the Company as is reasonable in the circumstances, save as disclosed below, the Board confirms that it is not aware of any reasons for these price and trading volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the SFO.

The Company is preliminarily in discussions with independent third parties of the Company and its connected person (as defined in the Listing Rules) in relation to a possible acquisition of equity interests in a company (the "Possible Acquisition") which are principally engaged in the development of online media platform and related technology. As at the date of this announcement, the discussions are on-going, no price or other terms have been agreed (whether in principle or otherwise) and no agreement (whether binding or non-binding) has been entered into by the Company regarding the Possible Acquisition.

In the event that the Possible Acquisition materialises, it may constitute a notifiable transaction on the part of the Company under the Listing Rules. The Company will make further announcement as and when appropriate pursuant to the requirements under the Listing Rules and the SFO.

Shareholders of the Company and other investors should note that the Possible Acquisition may or may not proceed and are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board TACK FIORI INTERNATIONAL GROUP LIMITED Wang Liang

Chairman

Hong Kong, 15 December 2014

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors:

Mr. Wang Liang (Chairman)

Mr. Huang Limin

Dr. Feng Xiaogang

Independent Non-executive Directors:

Dr. Leung Shiu Ki, Albert

Mr. Yau Yan Ming, Raymond

Mr. Lau Yu

Non-executive Director:

Mr. Zhang Bao Yuan